

The Canadian CBRNE & Robotics Summit is a premier learning event designed for emergency responders who are on the front lines of CBRNE / Hazmat emergencies, those involved in emergency response with robotics & drones, as well as those who support response to these emergency events, such as Designated Officers, emergency managers, and emergency contractors. The Ontario Hazardous Materials Responders Association (OHMRA) is excited to present this event.

"Smarter. Safer. Stronger." — this year's theme brings together all emergency response disciplines to advance smarter strategies, safer practices, and stronger collaboration for more effective preparedness and response. The Summit is the largest event in Canada for attendees to come together to learn from instructors and connect with exhibitors. Attendees gain the knowledge and skills needed to stay ahead in the rapidly evolving world of CBRNE / Hazmat response and Robotics / Drone use for emergency response. The 2025 event sold out weeks in advance, with 250 attendees and 22 exhibitors. We anticipate this year's event will sell out again.

The following will provide you details on options for getting involved as an exhibitor, and/or sponsor. Please review this package carefully when making your selection(s). Please see the "Registration" section for ways you can register to be part of this year's event. We are happy to discuss any questions you may have.

For more information on OHMRA, please visit: www.ohmra.ca

We look forward to having you be part of our event!

With thanks,

Phil Fujimoto
President, OHMRA
Phone: 416-998-7164

Email: phil@ohmra.ca / summit@ohmra.ca



#### **General Event Details:**

Dates: April 21st & 22nd, 2026

Location: Kitchener, Ontario

Doubletree by Hilton

30 Fairway Road, Kitchener, Ontario

519-893-1211

#### **Agenda Highlights:**

The two-day event will have both a CBRNE-Hazmat learning stream as well as a Designated Officer learning stream. Those with exhibitor booths can stay for our 2 main conference days, April 21st & 22nd to maximize exposure and networking with attendees.

## Agenda highlights include:

Tuesday, April 21st	Wednesday, April 22nd
<ul> <li>In-class Instruction</li> </ul>	<ul><li>In-class Instruction</li></ul>
Exhibitor Booths & Outdoor Vendor Space	<ul> <li>Exhibitor Booths &amp; Outdoor Vendor Space</li> </ul>
Scavenger Hunt (Vendor engagement)	Scavenger Hunt
Hospitality Evening	<ul> <li>Prize Raffle for Attendees (at lunch)</li> </ul>

## Registration for Exhibitor Space and/or Sponsorship of the event:

To register for your exhibitor space and/or sponsorship of the event, please complete the registration form by clicking on to the link below.

If you have any problems with the link, please contact <a href="mailto:summit@ohmra.ca">summit@ohmra.ca</a> and we can assist you.

Following registration form being received, you will be provided additional information including:

- Confirmation of registration
- Confirmation of choices selected
- Invoice for payment of selected registration options, and additional information

#### **Register Now:**

https://forms.gle/Y3qYmtfe1NJnJnyp7



## **Sponsor & Exhibitor Packages:**

 $(\sqrt{=included})$ 

Exhibitor booths are not included in sponsor levels. If you wish to be a sponsor with an exhibitor booth, add a sponsorship onto your exhibitor booth for additional promotion at the event. Alternately, pick just a sponsor level to be part of the event as a sponsor without a booth.

See additional information following this table for more details.

## **EXHIBITOR OPTIONS**

EXHIBITOR OPTIONS	Exhibitor (Indoor)	Exhibitor (Outdoor)	
	\$2,500 per booth	\$500 per vehicle	
Exhibitor Booth			
Choice of Location	Booth locations will be determined prior to the event. Sponsors who have also chosen to be an exhibitor will get priority for choice of booth locations.	Choice of location will be determined as you arrive. No pre-set location in the outdoor area.	
Exhibitor Tickets to event (to man booth / outdoor area)	2	2	
Discount on additional attendee tickets.	15%	15%	
Exhibitor logo & booth information shared on slideshow in meal / exhibitor hall	included	included	
Video clip (1 per company) in slide show in meal / exhibitor hall	cost: \$100	cost: \$100	
Scavenger Hunt (add on options available)	included	included	
Provision of Raffle Prize	optional	optional	



## **SPONSORSHIP OPTIONS:**

Sponsorship Package Options (See Details for full information on each option)	Platinum Sponsor (Limit 1)	Gold Sponsor	Silver Sponsor	Bronze Sponsor	
	\$5,000	\$2,500	\$1,500	\$750	
Exhibitor options:					
Exhibitor Booth (Purchase exhibitor space separately)	-	-	-	-	
Sponsors who have also chosen to be an exhibitor will get access to choose their booth location, as follows:	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	
Presence at event:					
Attendee tickets to event (Free)	2	2	1	0	
Discount on additional attendee tickets	25%	15%	15%	15%	
Promotion of Company:	Promotion of Company:				
Sponsor Banner	Large	Large	Medium	Small	
Sponsor banner at entrance of event space indicating Platinum Sponsorship of event	Large	-	-	-	
Logo on All-Sponsor banner	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	
Sponsorship acknowledgement on slide show (Sponsor level has varied inclusions of your slide)	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	
Video clip in slide show in meal / exhibitor hall	2 videos	1 video	1 video	Cost: \$100	
Sponsored Meal (with signage)	$\sqrt{}$	$\sqrt{}$	-	-	
Company Logo on Attendee Package highlighting your sponsor level	√ (Front)	√ (Back)	√ (Back)	√ (Back)	
Company Promo in the attendee packages	3 pages or items	1 page or item	1 page or item	Cost: \$100 (1 page or item)	
Scavenger Hunt Participation (See details)	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	
Provision of Raffle Prize	Optional	Optional	Optional	Optional	
Company Logo on Summit Webpage	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	

# Hospitality Sponsorship (1 available): \$2,000

- Promotion at Hospitality evening with signage promoting company & sponsorship on buffet, bars and at registration table.
- Promotion within attendee packages thanking for hospitality sponsorship with company information.

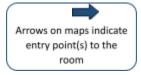


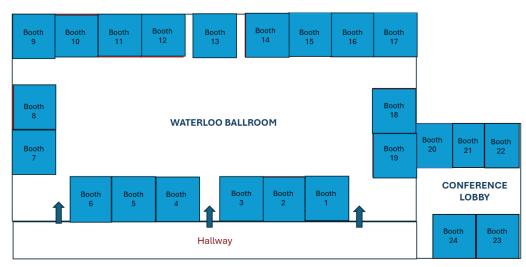
## **Detailed Overview**

## **Exhibitor Space:**

#### Indoor Exhibitors (Waterloo Ballroom):

- 24 exhibitor booths available (19 within meal area and 5 within lobby / registration area)
- 10 x 10 space within the main banquet hall used for meals and hospitality. The image below outlines the format for exhibitor space.
- Spaces will be draped on sides and include a table with tablecloth and 2 chairs. Electrical is available at each booth. Flooring is carpeted in ballroom area.
- Space will be used for opening remarks, meals, and hospitality event.





#### **Picking your booth location:**

Exhibitors registered (with paid invoices) by January 19th, 2026, will have the option to choose their booth locations. Any sponsor who has also chosen a booth will get priority to pick their preferred booth number for one week before the selection will become available to the next sponsor / exhibitor level. Release of booths available will be completed as follows:

- January 26th: Platinum sponsor with exhibitor booth
- February 2nd: Gold sponsors with exhibitor booth
- February 9th: Silver sponsors with exhibitor booth
- February 16th: Bronze sponsors with exhibitor booth
- February 23rd: Exhibitors without sponsorships

If you register for a booth following the release date, you will be provided with available booth #'s at time of registration confirmation. You will be asked to choose your top three booth choices from what is available at that time, and the assignment of booths will be on a first response basis.



#### **Outdoor Space**

- Outdoor space directly outside of main conference doors
- Signage inside promoting visiting outdoor spaces
- Promotion of outdoor exhibitors on slideshow during meals in hospitality area
- Easy access to outdoor space for set-up via hotel parking lot
- \*Note: in photo, section marked "additional outdoor space" will only be utilized if we utilize the main outdoor space first

Outdoor space is sold by vehicle. Please ensure you confirm what size of vehicle(s) you are bringing at time of registration.



#### **Attendee Inclusions:**

Your chosen package will include attendee tickets, depending on the package chosen. The following is included for the attendees:

- Meals for both days: breakfast, lunch, break snacks & beverages (Dinner is not included)
- Invite to evening hospitality event for continued networking (Tuesday)
- Ability to attend classes

Note: Hotel accommodations are not included, however discounted rates for conference guests are available (See Hotel Details section for more information).

Registered Exhibitors / Sponsors will be sent attendee tickets as part of confirmation of registration. Tickets must be presented at the registration table upon your arrival at the event.

Additional tickets can be purchased at a discounted rate. OHMRA will provide you a personalized promo code for you to use for additional attendees. Space is limited, don't delay in registering if you wish to bring additional attendees.

#### **Booth Set-up:**

Booth set up can occur either Monday evening, or Tuesday, within specified timeframes:

- Monday, April 20th 5:00pm 8:00pm
   \*best option if you prefer to network during Tuesday's breakfast
- Tuesday, April 21st 9:15am 10:30am

**Tuesday Set-up**: Exhibitors are asked to set up after 9:15am, when the first session of classes has begun, so as to not disturb attendees' registration & breakfast.

## **Booth Tear-down:**

Tear down of indoor space is to occur Wednesday, April 22nd 4:30pm – 6:00pm. Your exhibitor space must be cleared by 6pm.



#### **Shipping of materials:**

If you require advance shipping of materials for your exhibitor booth, please contact <a href="mailto:summit@ohmra.ca">summit@ohmra.ca</a> to obtain shipping details.

Please note, as per hotel policy: If arrangements for advance shipping (more than 48 business hours prior to the event) are made with the hotel, a daily storage fee may be applicable. If packaging requires excessive unloading or moving within the building, a handling fee may be applicable. The fee is based on the number of boxes, weight and labour involved. All out-of-country materials should be shipped via a custom broker arranged by the client. The hotel will not be responsible for materials held at customs. If any charges are incurred by the hotel for retrieving materials, the costs will be added to the group's Master Account. The hotel will not accept any shipments sent C.O.D (Cash on Delivery). Any fees incurred are the responsibility of your organization and must be paid directly to the hotel.

# Your Company promotion at the event:

The following are being offered as ways we can promote your organization with our thanks for your sponsorship of our 2026 Summit.

Company information for promotional materials must be received by: Friday January 23rd, 2026
Please provide the following to summit@ohmra.ca:

- Company Logo (varying formats / styles if you have)
- Photos that can be used as part of promotional materials (some sponsor levels include photos)
- Company information you would like to see on items such as banners or table cards for sponsored meals. This can be company slogans, a short paragraph about your company, contact information, etc.

The January 23rd deadline is set to ensure we meet printing & shipping deadline requirements.

Any logos / company information received after January 23rd are not guaranteed for inclusion in the options listed below. We will make efforts to include any promotional materials possible for late submissions.

In the event you cannot meet the January 23rd deadline, please email <a href="mailto:summit@ohmra.ca">summit@ohmra.ca</a>

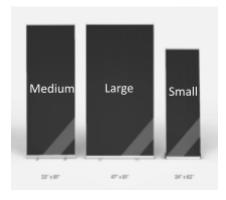
# **Promotional Banners (Sponsors):**

Promotional banner size(s) and logo size on our "all-sponsor banner" will depend on the sponsorship level chosen. The following are included for each level:

- Retractable banner with carrying case.
- Sizes: Large (47" x 81"), Medium (33" x 81"), Small (24" x 62")
- End of day Wednesday, April 22nd, company banners will be provided to the company attendees, if onsite.

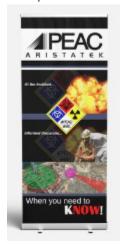
OHMRA will print your company banner for the event. Banners can be printed based on a design by your company or can be designed by OHMRA. If you would like OHMRA to design your banner, please send your logo, photos & wording that can be used to create the banner no later than January 23, 2026.





Sponsor Level	Hospitality Area	Conference Entrance	"All-Sponsor" Banner (Logo size)
Platinum	Large (1)	Large (1)	Extra Large
Gold	Large (1)		Large
Silver	Medium (1)		Medium
Bronze	Small (1)		Small

#### Example banners created by OHMRA in 2025:











\*All-sponsor banner example does not demonstrate actual logo ratios

## **Attendee Packages:**

#### Logo on Attendee Package (Sponsors):

All attendees and instructors will receive a folder with key conference information. As a sponsor, your logo will be included on the back of attendee packages to highlight your contribution to the event. Logo sizing will depend on sponsor level purchased.

Platinum Level Sponsor will be highlighted on the front of the folder.

#### Company Information materials in attendee package (sponsors):

Attendee packages will include key conference information. We invite Platinum, Gold and Silver sponsors to include company information in the attendee packages. You can include a 1-page (8.5"x11") document or brochure per company (Platinum can include up to 3 pages). Bronze sponsors can include a 1-page document or brochure for an additional \$100.





Documents must be pre-printed, and shipped / dropped off in advance. If you have documents to be included:

- Provide 400 copies
- Must be received by February 24th, 2026
  - Shipping address will be provided when sponsorship is confirmed
- OHMRA will have your document(s) within the folders for attendees at the event

#### Exhibitor Map (Exhibitors):

Attendee package will include a map of exhibitor space (indoor) with your company name and logo. Outdoor space will be listed with your company name and logo (specific outdoor spot will not be located on the map).

## **Additional Promotion at the Event:**

#### Sponsored Meals (Sponsors):

Gold and Platinum levels include at least 1 sponsored meal. Sponsored meal includes organization promotion through table signage with company name and logo, and brief information about your organization (as provided by you).

### Attendee Scavenger Hunt:

We love bringing some fun and excitement to the Summit! The scavenger hunt will prompt attendees to get involved in the various components of the event, including exhibitors/sponsors. Attendees will be encouraged to download the app and participate to win prizes. The app will provide "tasks" attendees must complete to gain points towards prizes.

**Basic Level (Included for exhibitors & Sponsors):** Includes 1 "Task" for your organization **Exhibitors**: You will receive a QR code for your booth/outdoor space, with 1 assigned task within the app to come and talk to you.

**Sponsors**: You will be provided an opportunity to give us 1 task (see ideas below) you want attendees to perform.

\*\*Add-ons\*\* Additional "tasks" can be purchased for \$50 each by any exhibitor or sponsor.

#### Example task ideas:

- Attendees take a photo with your banner or at your booth
- Attendees follow you on social media and post a photo showing they followed within the app
- Attendees go to your website and find specific information to answer a question about your company
- Random trivia question
- Other "tasks" you come up with!



#### Slideshow in Meal / Exhibitor area:

During meals and breaks there will be a slideshow running on a screen in the room. This will include logos and company information provided for all exhibitors & sponsors. Slides will be designed by OHMRA based on information provided by the company. Slides shown in meal / exhibitor area are included for all exhibitor & sponsor levels, but the content of what is shown varies by your exhibitor / sponsor level, as follows:

- Platinum Sponsor: Logo, photos, company description and QR Code to your website. Slide will be shown 2x more than other levels
- Gold Sponsors: Logo, photos, company description and QR Code to your website
- Silver Sponsors: Logo, photos, and company description
- Bronze: Logo & company description
- Exhibitors: Logo, company description & indication of your booth number

#### Promo Video

(Included with Silver, Gold & Platinum Sponsor levels, optional add on for Exhibitors & Bronze level sponsors):

As part of the slideshow in the meal / exhibitor space, we are offering an additional option of including a short video clip. Provide us with a video clip promoting your company, equipment, etc.

- 1 clip per organization (Platinum sponsorship includes 2 videos)
- Clips are to be no longer than 30 seconds in length, with no sound (if sound is within an existing clip you want to send, please note there will be no audio played)
- Video clips can be submitted in most standard formats (if you are submitting a video clip and want to confirm format, please email us: <a href="mailto:summit@ohmra.ca">summit@ohmra.ca</a>)
- Video clips must be received by February 3<sup>rd</sup>, 2026

#### Raffle prizes:

We will host a draw for attendees for prizes. Provision of raffle prize is optional but encouraged to continue company promotion. Nothing too big or small, all is appreciated!

- Raffle prizes can be brought to the registration booth Tuesday, April 21st by noon.
- In the event you are not attending the conference, but would like to provide a raffle prize, please email summit@ohmra.ca to inquire about shipping.

The prize will be announced including identification of your organization.

## **Hotel Accommodations option:**

Hotel accommodation booking information will be provided at time of registration confirmation. A discounted rate will be available at the DoubleTree by Hilton.

If you have any questions, please contact <a href="mailto:summit@ohmra.ca">summit@ohmra.ca</a>